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# Charity Information Pack



# First of all, Thank you...

Without fundraising, Max's Trust wouldn't be able to achieve the amazing things we do. So, a massive thank you to you for taking part in your chosen event or fundraiser!

You have decided you would like to Fundraise for Max's Trust and we want to make sure you have everything you need to make this happen. In this pack you will find fundraising ideas, poster templates and sponsorship forms; everything we think you need to get started.

# What is Max's Trust?

- We are a registered charity in England and Wales who support adults, children and their families who are affected by anorectal malformations (ARM) across the whole of the UK.
- We bring patients, families and the professionals together, bridging the gap and promoting a collaborative approach.
- We are run by parents of children affected by ARM, adults with ARM, as well some other wonderful volunteers.

# Some of our work...

- Putting on annual conferences where patients and families come together for peer support as well as having access to the most up to date and relevant information from a range of professionals and groups.
- Participating in patient focused research and projects ensuring the patient voice is always heard.
  - Collaborating with clinicians, other agencies and other patient organisations across the UK and internationally to raise awareness of ARM and improve lives.
- Linking patients with specialist clinicians based on individual need.

# Fundraising Ideas

**Like to run?**

**Are you a daredevil?**

**Want to bake some cakes?**

**Have a junk sale?**

**Fancy a drastic hair cut?**


**Sell your wardrobe?**

**Something socially distanced?**

**Bath of beans anyone?**

# Sponsorship form

- Please download the sponsorship form from our website.

**Sponsorship form** 

- Please fill in this form if you are asking people to sponsor you for doing, making or baking something! Collect the money
- Please ensure the details of each donation are recorded accurately in your donor's own handwriting – forms filled in same handwriting are not valid for Gift Aid purposes.
- Please ensure each donor ticks the Gift Aid box next to their home address below if eligible
- Please note we cannot claim Gift Aid donations from companies rather than individuals, multiple donors (Mr & Mrs), donations made on behalf of someone else, or any payment where something is given in return for money (e.g. sweepstakes, proceeds from sales or competitions).

Title	First Name	Last Name	Postcode	Address	Gift aid	Date collected



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**Providing Support and  
Information for the UK  
Anorectal Malformation  
Community**

MAX'S TRUST REGISTERED CHARITY NUMBER 1184081 - TEL: 07765 248799 - EMAIL: [hello@maxtrust.org](mailto:hello@maxtrust.org)